

# TAA



# 2025

## YEAR IN REVIEW



**TUCSON INTERNATIONAL  
AIRPORT**

# A MESSAGE FROM THE PRESIDENT/CEO

2025 marked a year of strong growth and meaningful progress for the Tucson Airport Authority. Guided by our Mission, Vision, and Strategic Plan, Tucson International Airport served over **4 million passengers** and generated **\$10.9 billion in annual economic impact** for Southern Arizona while effectively managing an operating budget of over **\$48.5 million**. These achievements reflect the dedication and teamwork of our exceptional TAA employees.

**We invite you to explore our 2025 Year in Review and celebrate the milestones that shaped a remarkable year.**

**DANETTE BEWLEY**

# GROWTH MINDED FOCUS

The Tucson Airport Authority operates as a self-sustaining enterprise, making consistent and growing revenue essential to supporting our airport system. To achieve this, we actively pursue opportunities in air service, business, and commercial development.

At the same time, we focus on differentiating our airport within the region by elevating customer offerings and creating a travel experience that is easy, memorable, and positive—building lasting customer loyalty within today's market conditions.





# FLYING HIGH

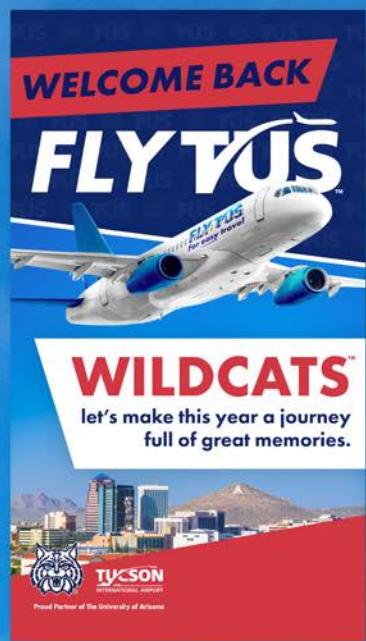
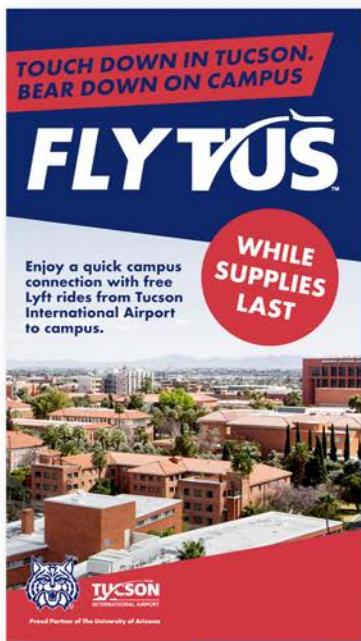
Air service development remains a top priority for TAA, as airline activity and passenger spending account for approximately **65% of annual revenue**.

In 2025, Tucson International Airport led its peer airports with **over 8% seat capacity growth**, far exceeding the national average, adding more flights, more seats, and welcoming Frontier Airlines with multiple nonstop destinations. Despite the loss of migrant travel that represented **10% of business in 2024**, the team successfully built new community and business partnerships to absorb added capacity.

# DRIVING DEMAND

Strategic marketing and partnerships—most notably with the University of Arizona—expanded engagement across digital, on-site, and campus channels, reinforcing TUS as the airport of choice.

Targeted advertising and a summer leisure campaign helped increase demand during traditionally slower travel periods. These efforts reduced passenger leakage to Phoenix and supported growth to **72 peak daily departures**, offering access to more than **450 destinations worldwide** with one stop.





# TERMINAL MODERNIZATION ENHANCEMENTS

In 2025, the Tucson Airport Authority continued to modernize and elevate the look and feel of the terminal, creating a brighter, more welcoming environment for travelers. Updates included the installation of lighter, brighter carpet throughout the terminal that complements existing stone, tile, and terrazzo finishes, along with upgraded lighting that enhances visibility and delivers a more modern atmosphere.

More than 2,000 terminal seats were replaced with new dark blue seating, complemented by updated accent seating to refresh public spaces and replace outdated furniture. In addition, a comprehensive signage masterplan was completed to guide future improvements to both interior and exterior wayfinding, with signage replacement scheduled to begin in 2026.



# ECONOMIC DEVELOPMENT

Non-airline revenue, representing roughly **35% of total revenue**, also saw strong progress. Key milestones included completion of the SkyWest hangar, advancement of the nation's largest airport-associated solar array, and expanded food and beverage offerings through Delaware North—driving higher revenue growth.

Total TAA revenues exceeded **\$57 million in 2025**.

Capital investments in customer experience further strengthened loyalty, including a new parking reservation system, expanded local art installations, refreshed terminal interiors, upgraded seating and lighting, and a completed signage master plan scheduled for implementation in 2026.



# OPERATIONAL EXCELLENCE

Ensuring a safe, efficient, and seamless airport operation is a core responsibility of the Tucson Airport Authority. Behind the scenes, dedicated teams manage complex daily operations while meeting strict federal oversight and regulatory requirements.

In 2025, TAA successfully passed all major federal audits and inspections with zero discrepancies, including FAA airfield certification, TSA security and cybersecurity evaluations, and national law enforcement accreditation. Airside Operations, Airport Fire, Police, Airport Maintenance demonstrated exceptional coordination, professionalism, and preparedness often while operating within an active construction environment.



TAA also earned continued GBAC STAR Accreditation for cleanliness at TUS, reinforcing our commitment to a safe, well maintained, and customer focused airport experience.



# BUILDING FOR THE FUTURE

The Airfield Safety Enhancement Program (ASE) is a **\$400 million, multi-year capital project** modernizing the airfield to meet current federal safety standards. The project includes relocating and rebuilding a parallel runway, constructing new center and outer taxiways, and updating airfield geometry to support long-term safety and efficiency.





In 2025, ASE reached major milestones—transforming more than **400 acres** from excavation into paved taxiways, opening **Taxiway Charlie**, completing **Taxiway Bravo**, and advancing early runway construction. Work is now progressing toward concrete placement for the new runway, which will be built to support aircraft weighing up to **900,000 pounds**.

FAA Runway commissioning is scheduled for spring 2027, with full project completion anticipated around FY28/29, depending on federal funding. Since 2019, TAA has secured over **\$300 million** in grant funding, including over **\$67 million** in 2025 alone, minimizing airline costs and helping maintain TUS as a competitive, attractive airport.

# SAFETY AND SECURITY

Safety, security, and customer service are key focus areas for the TAA. Another key accomplishment in 2025 was the relocation of the Airport Police Department into a new, modern headquarters within the Operations Facility. Positioned alongside the Airport Communications Center, Emergency Operations Center, and Airside Operations Department, the new location enhances coordination, efficiency, and rapid response particularly during emergency events.

Above all, the TAA team remains deeply engaged and committed to supporting our airport system and serving the community with professionalism, collaboration, and pride.



TUCSON

AIRPORT AUTHORITY

TUCSON INTERNATIONAL AIRPORT • RYAN AIRFIELD

POLICE



# ADVOCACY

The Tucson Airport Authority delivered a strong year of leadership and performance in 2025, driven by dedication, collaboration, and a commitment to safety, customer service, and operational excellence.

Throughout the year, the TAA team advanced key projects, strengthened business performance, and supported airline partners while serving more than **4 million travelers**. Continued modernization efforts fueled positive economic and airline revenue growth and enhanced a travel experience that is convenient, efficient, and stress-free.

With nearly **\$11 billion** in regional economic impact and more than **42,000 jobs supported**, Tucson International Airport and Ryan Airfield remain vital to Southern Arizona's success.

# 2025 BOARD MEMBERS



**MIKE HAMMOND**  
Chair



**PHIL SWAIM**  
Vice Chair



**VANCE FALBAUM**  
Secretary



**RHONDA PIÑA**  
Treasurer



**TODD JACKSON**

Director



**FRAN KATZ**

Director



**TIM OVERTON**

Director



**JUDY RICH**

Director



**CALLINE SANCHEZ**

Director



**ELLEN WHEELER, J.D.**

Director



**KERI SILVYN**

Immediate Past Chair

# TAA EXECUTIVE TEAM



**DANETTE BEWLEY**

President / CEO



**BRUCE GOETZ**

EVP / Chief Operating Officer



**CHRIS SCHMALTZ**

EVP / General Counsel



**KIM ALLISON**  
VP / Chief Financial Officer



**CHRIS DEITZ**  
VP / Operations



**JOHN VOORHEES**  
VP / Chief Revenue Officer



**MIKE N. WILLIAMS**  
VP / Chief Development Officer



**ANTHONY CASELLA**  
VP / Chief Technology Officer



**KIM DELATORRE**  
Chief People Officer



**AUSTIN WRIGHT**  
Chief Communications Officer

# 2025 TAA MEMBERS

**Kym Adair** – Executive Director, The Arizona Bowl

**Lydia Aranda** – Co-Founder and Principal, DiVeritas Group

**Cristina Baena** – President of Employee Benefits and Partner, Crest Insurance Group

**Steven Bossé** – Lawyer, Bossé Rollman PC

**Teresa Bravo** – Government Relations Representative, Tucson Electric Power

**Larry Cesare** – Partner and General Manager, B.H.C. Hotel Management

**Francis X. Chambers** – Aviation Consultant and Director, AvPORTS and Aviation Facilities Co. (AFCO), Inc.

**Elliott Cheu, Ph.D.** – Interim Senior Vice President for Research and Innovation, The University of Arizona

**Steven R. Cole** – President, Southwest Appraisal Associates

**Maureen "Mimi" Coomler** – CEO, Tucson Medical Center

**Tina Dorsey** – Vice President, Commercial Banking, JPMorgan Chase & Co.

**Rob L. Draper** – President and Dealer Principal, O'Rielly Motor Co. / O'Rielly Chevrolet, Inc.

**Rob Elias** – President and CEO, Tucson Hispanic Chamber of Commerce

**Vance L. Falbaum** – Managing Director and Financial Advisor, Falbaum Crowley Investment Group - RBC Wealth Management

**Guillermo P. Figueroa** – Senior Network Implementation Program Manager, Lumen Technologies

**Isaac Figueroa** – Director of Leasing and Sales, Larsen Baker Commercial Real Estate

**Michael W. Franks** – Principal, Seaver Franks Architects

**Angela Gee** – Architect, Founder and Principal, Dean Alan Architects

**Linda Mazon Gutierrez** – President / Majority Owner, Poravion LLC

**David E. Hameroff** – Attorney, The Hameroff Law Firm, P.C.

**Michael S. Hammond** – Founder of Cushman & Wakefield / Picor Commercial Real Estate

**Brandt Hazen** – President, Hazen Enterprises, Inc.

**Todd Jackson** – Partner, Jackson and Oden, P.C.

**Herb Kai** – Manager, Kai Family Entities

**Fran Katz** – Chief Development Officer, Tucson Jewish Community Center

**Nancy Kluge** – President/CEO, Reid Park Zoological Society

**Trindy LeForge** – Program Manager, Product Lifecycle Management & Digital Thread, RTX

# 2025 TAA MEMBERS

**Michael Levin** – CEO, The Port of Tucson

**Rose Lopez** – President and CEO, Intermountain Centers

**Lisa Lovallo** – Retired

**David Lyons** – Executive Vice President and Regional President, National Bank of Arizona

**Edmund Marquez** – Owner, Edmund Marquez Allstate Agency

**Nancy A. McClure** – First Vice President, CBRE, Inc.

**Timothy Medcoff** – Attorney and Co-Managing Partner, Farhang and Medcoff Attorneys

**Omar Mireles** – President, HSL Asset Management

**Karla Morales** – Vice President, Arizona Technology Council

**Shannon Murphy** – First Vice President, CBRE Inc.

**Shaima Namazifard** – Vice President of Business Services, Tucson Federal Credit Union

**Tim J. Overton** – Director, Business Services, Pima Federal Credit Union

**John C. Parker** – Founding Partner, 718 Partners L.L.C.

**R. Tony Penn** – President of PENEX Consulting

**Rhonda L. Piña** – Deputy Director, Pima County Workforce

**Ricardo Platt** – Vice President, Strategic Partnerships, Sales and Business Development, ED2 Corp.

**Judy Rich** – Retired

**Calline Sanchez** – Vice President, IBM

**Lesah M. Sesma** – General Manager, Casino Del Sol

**Keri L. Silvyn** – Partner, Lazarus and Silvyn, P.C.

**Lucinda J. Smedley** – Publisher and Principal, TREND Report / Real Estate Consulting Group

**Carol Stewart** – Vice President, Tech Parks Arizona, University of Arizona

**Michael Stilb** – President and Managing Director, CBRE-MAS Real Estate Services

**Philip Swaim** – President, Swaim Associates, Ltd.

**Taunya Villicaña** – Founder and CEO, Aspirational Wealth Management

**Katherine R. Ward** – Principal, GV Strategic Advisors

**Ellen K. Wheeler, J.D.** – Retired

**Amanda Wiggins** – President and CEO, Marana Chamber of Commerce



THANK YOU FOR THE CONTINUED SUPPORT  
AND ADVOCACY